

# THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

WORLD PRESS CENTER • PHONE LW 4-3500

54 WEST 40TH STREET, NEW YORK 18, N. Y.

Vol. 17, No. 13

March 31, 1962

JOT THESE DATES ON YOUR

## CALENDAR



**Thurs., Apr. 5 – Special Forum on "TV News in the Satellite Age."** James Hagerty, ABC; Julian Goodman, NBC; Blair Clark, CBS. (See insert)

**Sun., Apr. 8 – Live Concert:** Opera and operetta program by June Genovese, mezzo-soprano, and William Walker, baritone, of the Metropolitan Opera Studio, with Paul Berl, pianist, as accompanist, and John Gutman assistant manager of the Metropolitan Opera Association, as master of ceremonies. Time: 4:30 p.m., tenth-floor lounge. (See page 3).

**Fri., Apr. 13 – Annual Awards Dinner.** Grand Ballroom, Waldorf-Astoria hotel. Cocktails, 6:30 p.m., West Foyer. Dinner, 7:30 p.m. (Black tie.) Dancing following.

**Tues., Apr. 17 – World Premiere of film "The Counterfeit Traitor."** DeMille Theatre. Time: 8:30 p.m.

**Tues., Apr. 24 – Russian Book Night.** Harrison Salisbury, Tom Whitney, others. Moderator: Dorothy Gordon. Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Reservations.

**Fri., Apr. 27 – South of the Border Reunion for all foreign correspondents assigned to Latin America – present or past.** Cocktails, 6:30 p.m. Dinner, 7:30 p.m. Charge \$4. Reservations.

**Mon., Apr. 30 – Annual Meeting and Election of Officers.** Time: 8:00 p.m., directly following dinner. All members invited. Committee chairmen are urged to send in their reports to Secy. Will Yolen two weeks prior to this date, so they may be mimeographed and distributed at the meeting. One page reports recommended.

## ELECTION BALLOTS

Ballots will be mailed to all active members the week of April 8. Voters, especially those overseas, are reminded to leave a forwarding address if they expect to be away from their normal mailing address so they can be assured of getting their ballots.

## MURROW AWARDS DINNER SPEAKER

Edward R. Murrow, Director, United States Information Agency, will appear as a speaker at the 23rd annual OPC Awards Dinner, it was announced this week by co-chairmen Robert Considine and Cornelius Ryan.

An exclusive film report on aspects of the USIA's programs overseas is currently in preparation by the production committee for the annual dinner, which will be held Friday evening, April 13, at the Waldorf-Astoria hotel, New York.

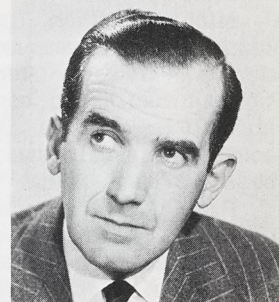
An audience of more than 1,000 members and guests is expected to attend. Early reservations are requested in order to facilitate seating: special seating may be arranged by phoning Florence Jones Hilty, dinner coordinator, at LW 4-3525.

For the sixth year, Ben Cutler's orchestra will provide sophisticated music for dancing following the formal program.

Highlight of the program will be the presentation of OPC Awards and citations in 14 categories to noted foreign correspondents in all media. William L. Laurence, Awards Committee chairman, has announced that names of winners will not be released until the night of the dinner.

Details of the award-winning articles and broadcasts also will be given in the 1962 issue of *Dateline* magazine, copies of which will be distributed at the Waldorf. Other articles in *Dateline* will cover new developments and opportunities in the communications field.

Ticket prices: \$15 for Club members; \$15 for one guest; \$35 each for additional guests.



Murrow

## OPC's Book Fair Displays Works of Author-Members

A total of 58 books authored by OPCers and published since October 1, 1961, were displayed to members and guests at a Book Fair, the first of its kind in Club history, held at the Clubhouse on Thursday evening, March 22. And never underestimate the versatility of an OPCer with a hot typewriter! In addition to the volumes on politics and international affairs, the list included biographies, juveniles, poetry, novels, travel guides, and an appetizing assortment of cook books.

The impressive display on the third floor, arranged by Wendell Sether and Adele Nathan, made a colorful background for a reception honoring the authors and attended, too, by many of their publish-

(Cont'd on page 5)



**BOOK FAIR AUTHORS:** Among the member-scribes present at the March 22 event were (l. to r.): Richard de Rochemont; Fred Kerner; Lt. Col. Victor de Guinzbourg; Juliet Lowell; Jack Le Vien; Burnet Hershey; Alvin Josephy, Jr.; Ruth Gruber; Jerome E. Klein; Adele Nathan; Betty Wason; Ben Lucien Burman; Myra Waldo; Bernard Sobel; Georgie Price, one of the evening's entertainers; Nanette Kutner; Sam Waagenaar; Cyrilly Abels.



# Overseas Ticker



Edited by CHEVA ARMOR

## ROME.....from SAM'L STEINMAN

Constantine Brown has returned from a trip to Spain where he had his seventh personal interview with Dictator Francisco Franco....Walter Everett, associate director of American Press Institute of Columbia University, and wife here during his interviews with candidates for foreign seminars....Mrs. Louis Carlton, food editor of Miami Herald, sampling Italian cuisine in hotels and restaurants....Mr. and Mrs. Theodore Feinstein of Lynn, Mass., operators of four New England radio stations, on tour of Italy....O. Preston Robinson, editor and general manager of Desert News, Salt Lake City, here on vacation.

Michael Wilson, Radio Free Europe, addressed the Commonwealth Club, whose members are from Great Britain and the Commonwealth, on communism and how his RFE combats it. A rebuttal to some of his talk was offered by the Ambassador from Ghana.

Pres. Giovanni Gronchi of Italy is expected to be the guest of honor at the dedication of the new Stampa Estera club-rooms April 1, on occasion of the organization's 50th anniversary. Current membership in all categories now totals 264.

## TOKYO...from NORMAN SKLAREWITZ

After 10 years in Japan as Fairchild Publications' first full-time correspondent, Sheldon Wesson furls the sails of his sloop and heads back to New York. He will be replaced by J. W. Cohn who has served as chief European correspondent for Fairchild for the past five years.

New on the Tokyo scene is Ted Sell who is establishing a Far East bureau for the Los Angeles Times. Also, Don Brydon who joins UPI in Tokyo as general News manager for Asia. Don comes from Chicago and is expected to enjoy his position as one of the few remaining correspondent bachelors in a town known for its lovely women.

Some 70 members of the Foreign Correspondents Club and their wives are to be guests of the Idemitsu Kosan Company for a weekend trip to the firm's oil refinery at Tokuyama (near Hiroshima) and to see the sea trials of the 105,000-ton super tanker, Universe Daphne, being completed for the same company. Response to the Idemitsu invitation was so large that original plans to take the press group down by train had to be abandoned; there just weren't enough sleepers available. So the host went out and chartered two All Nippon Airways planes.

Correspondents Club president, John Randolph, turned all his organizing genius into arranging the mass movement of the press corps. He even had printed rosters

and appointed Ronald Preston, Times of London, William Lange, DPA Deutsche Press, and Lee Chia, Central News Agency, to be group leaders no less.

## WASHINGTON...from JESSIE STEARNS

The Gridiron 77th annual white-tie dinner was orbital and green. The all-male event was held on St. Patrick's Day and was attended by Pres. John F. Kennedy. The songs and skit lampooned the administration and Congress. Charles L. Bartlett, Washington correspondent for Chattanooga Times, and Alvin Silverman, Washington bureau chief for Cleveland Plain Dealer, were initiated as active members of the 50-member club.

Dorothy Tuttle, former USIA news writer, was appointed news director of PR for the Women's Division, Republican National Committee, succeeding Vera Glasser, who resigned to become press secretary to Sen. Kenneth B. Keating, (R-NY).

## Film Campaign Kick-off

The OPC's Premiere Committee held its first meeting of sponsors last Tuesday night to kick off sales for the world premiere of the film "The Counterfeit Traitor," which will be held on April 17, 8:30 p.m., at the DeMille Theatre.

The enthusiastic group in attendance responded to the trigger-off day for the campaign by pledging for tickets to the gala opening and also by taking pledges to sell several more.

Organized by the fund-raising office for the event, the Tuesday meeting had as a special guest Eric Erickson, undercover agent on whose life the film is based.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc., and sent air mail to all overseas points. Subscription price: OPC members, \$8.00; non-members, \$20.00; special rate for governmental organizations located in the U.S., \$10.00. Address all communications to Lucille G. Pierlot, Managing Editor, The Overseas Press Bulletin, 54 West 40th St., New York 18, N. Y. Tel.: LW 4-3500. Cable: OVER-PRESS NEWYORK.

OFFICERS: John Luter, President; Ansel E. Talbert, Mary Hornaday, Hal Lehrman, Irene Kuhn, Vice Presidents; Will Yolen, Secretary; Will Oursler, Treasurer. BOARD OF GOVERNORS: William F. Brooks, Frank Coniff, Robert Conway, John de Lorenzi, Richard de Rochemont, Frank Gibney, William L. Laurence, Henry Lieberman, Kathleen McLaughlin, Dorothy Omansky, Lin Root, Madeline D. Ross, Harrison Salisbury, Horace Sutton—Henry Gellerman, Alternate—James V. Foley, Manager.

PAST PRESIDENTS: Cecil Brown, W. W. Chaplin, Robert Considine, John Daly, William P. Gray, Burnet Hershey, Frank Kelley, Lucian Kirtland, Louis Lochner, Eugene Lyons, Wayne Richardson, J. Clifford Stark, Lowell Thomas, Thomas P. Whitney, John Wilhelm, Wythe Williams (deceased).

BULLETIN COMMITTEE: Cheva Armor, William A. Berns, George Bookman, Dave Bressen, Charles E. Campbell, Jr., Bob Dunne, Aaron Einfrank, Geraldine Fitch, John Hochmann, Ralph H. Major, George Natanson, Adele Nathan, Jim Quigley, Madeline D. Ross, Paul Sanker, Lee Silvian, Elizabeth Swayne, Leon Theil, Clayton Willis, Ben Zwerling—Advertising Manager, Paul Burton.

CORRESPONDENTS: Africa, Henry Toluzzi and Charles Arnot; Athens, Alfred Wagg; Beirut, Kenneth Miller; Belgrade, Paul Underwood and Joseph C. Peters; Berlin, Gerhard Stindt; Bonn, Russell N. Braley; Buenos Aires, Sam Summerlin; Brussels, Peter Dreyer; Cairo, Arthur Higbee; Caracas, Everett Bauman; Copenhagen, Per K. G. Amby; Ecuador, Graciela Levi Castillo; Frankfurt, Phil Whitcomb; Hollywood, Joe Laitin; Hong Kong, Jim Robinson; Honolulu, James F. Cunningham; Johannesburg, Richard Kasischke; London, Jay Axelbank; Madrid, Henry Schulte and Thurston Macauley; Manila, Henry Hartzenbusch; Mexico City, Jaime Plenn; Moscow, Sam Jaffe; New Delhi, Paul Grimes; Panama, Crede Calhoun; Paris, Bernard Redmont; Rio de Janeiro, Lee Hall; Rome, A. R. McElwain and Sam'l Steinman; San Juan, P.R., Horst Buchholz; Singapore, Don Huth; Sydney, Albert E. Norman; Taipei, Al Axelbank; Tokyo, Norman Sklarewitz; Washington, Jessie Stearns; Zurich, William A. Rutherford.

## AWARDS DINNER SETTING



Florence Laurence, Lawrence Blochman and Florence Jones Hilty sit in empty Waldorf Astoria Ballroom, visualizing capacity crowd expected at April 13 Annual Awards Dinner.

## SHERROD, SEP EDITOR

During the recent news-making Curtis changeovers, Robert Lee Sherrod was named new editor of the Saturday Evening Post.

Sherrod, 53, joined the Post in 1952 and became managing editor of the magazine in 1955. He was formerly with Time Incorporated for 17 years as correspondent and associate editor.

## Buckingham to New Post

Rob Roy Buckingham has been named new editor-manager of The New York Times News Service, which serves over 100 newspapers in the U.S. and abroad.

Formerly with UP for 18 years overseas as European continental editor and with The New York Times for the past two years, Buckingham succeeds the late Bruce Rae.

Editor This Week: Jim Quigley

Managing Editor: Lucille G. Pierlot



## MONTHLY NEWS MAGAZINE USA 1, DEBUTS APRIL 7

*USA 1*, the nation's first monthly news magazine, begins publication April 7.

On that date, copies of the magazine will be mailed to an estimated 125,000 subscribers by R. R. Donnelly & Sons, Chicago, the publication's printer.

President and editor of *USA 1* is Rodney C. Campbell, ex-*Time* magazine man. In describing *USA 1*, Campbell said the magazine will "report fairly and factually the vital news of each 30 days at the end of each 30 days; clarify how and why it happened; screen out the fleeting weekly news items that take up too much reading time; and devote complete editorial space to the stories of dramatic and lasting consequence."

*USA 1*'s editorial staff includes: *Shepherd Campbell*, formerly of the *Wall Street Journal* and AP; *Richard Armstrong*, formerly of *Time*; *Thomas O'Toole*, ex-*Wall Street Journal*; *Kennett Love*, ex-*New York Times*; *Lewis Lapham*, formerly of the *New York Herald Tribune*; *Robert K. Massie*, ex-*Newsweek*; and *Mary Lukas*, ex-*Time* magazine.

Washington coverage is being handled by *Harold B. Meyers* and *Jonathan Rinehart*, both ex-*Time* staffers in Washington.

Art director is *Paolo Lionni*, formerly of *Fortune* magazine. Picture editor is *Nancy Armstrong*, formerly of *Time*.



Walker

Genovese

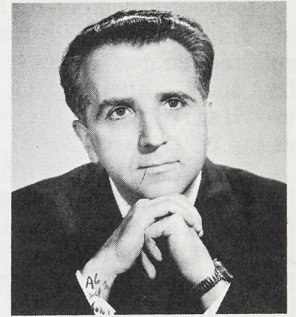
## Sunday Program Set

The prize winning finalists of the 1962 Metropolitan Opera auditions will be guest soloists at the Sunday afternoon in-person concert to be held at the Club April 8, it was announced by *Herbert Kupferberg*, Music Committee chairman and record critic of the *New York Herald Tribune*.

The performers are *June Genovese*, mezzo-soprano, and *William Walker*, baritone, both members of the Metropolitan Opera Studio, established by the Metropolitan Opera to widen the opportunities and training of young singers. *Miss Genovese* and *Walker* each won a \$1,000 award in the nation-wide auditions finals, which were held two weeks ago.

Their OPC program will be made up

of operatic arias and duets, as well as selections from Broadway shows. Appearing with them on the two-hour program will be *Paul Berl*, pianist, accompanist for many noted artists. Master of ceremonies will be *John Gutman*, director of the Metropolitan Opera Studio and assistant general manager of the Met.



Berl

*Gutman*, a member of the OPC Music Committee, will introduce the singers and tell about the work of the studio, whose generosity makes possible the appearance of the three artists. Committee member *Jack Frummer* will preside.

Program: Prologue from "Pagliacci" — *Walker*; Seguidilla from "Carmen" and "Una, Voce Poco Fa." from "Barber of Seville" — *Genovese*; "Largo al Factotum," from "Barber of Seville" and "Nemico della Patria," from "Andrea Chenier" — *Walker*; "Connais-tu le Pays," from "Mignon" and "Must the Winter Come So Soon," from "Vannessa" — *Genovese*; Duet from "Cosi Fan Tutte" — *Genovese* and *Walker*; "If I Ever Would Leave You," from "Camelot" and "They Call the Wind Maria," from "Paint Your Wagon" — *Walker*; "My Bill," from "Showboat" and "So In Love," from "Kiss Me Kate" — *Genovese*; "If I Loved You," from "Carousel" — *Genovese* and *Walker*.

## Ford Foundation to Grant 8 Newsmen Fellowships

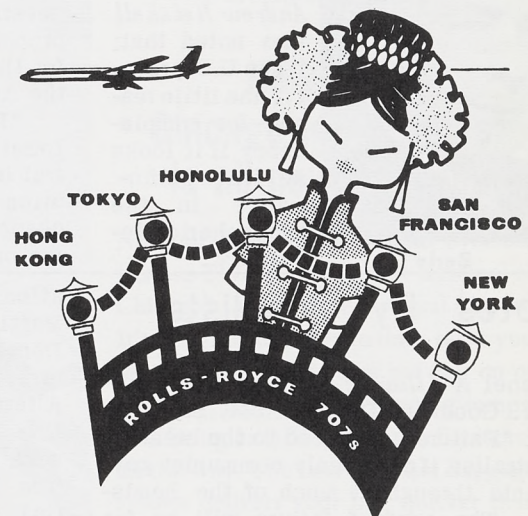
Applications will be received until May 1 for the eight fellowships to be awarded U.S. newsmen this year under Columbia University's Advanced International Reporting Program.

The program, financed by a Ford Foundation grant and administered by the Columbia Graduate School of Journalism, enables outstanding young newsmen to spend an academic year at Columbia, studying international affairs, languages and other subjects useful to careers in reporting or interpreting world news. Fellowships cover tuition and fees and provide up to \$4,400 for travel and living costs during the nine-month school term beginning September, 1962.

Applicants must have at least three years experience as fulltime newsmen for U.S. newspapers, wire services, news-magazines, or radio/TV. There is no age limit, but Fellows in 1961-62 — the first year of the program — range in age from 26 to 40.

Information and application forms may be obtained by writing *John Luter*, coordinator, Advanced International Reporting Program, Graduate School of Journalism, Columbia University, New York 27.

## FLY BOAC's JET BRIDGE TO THE ORIENT



Departures from New York, San Francisco and Honolulu.  
Call your Travel Agent or BOAC.

ALL OVER  
THE WORLD

# B·O·A·C

TAKES GOOD  
CARE OF YOU

BRITISH OVERSEAS AIRWAYS CORPORATION

Offices in all principal cities



# Distinguished Speakers Appear at 'Hemisphere's 11th Hour'

By WILLIAM R. MIZELLE

Reflecting a need for fresh approaches to Inter-American relations, a distinguished group of speakers from this country and Latin America participated in the Hemisphere's Eleventh Hour forum at the OPC March 20-21.

The two-day forum coincided with the first anniversary of President Kennedy's formal opening of the Alliance for Progress. The activities were recorded by four broadcasting organizations for distribution overseas.

Participating was one of President Kennedy's top advisors, Richard N. Goodwin. In fact, the grouping prompted OPC President John Luter to describe it as "the most eminent galaxy of Inter-American stars ever assembled under non-official auspices."

In four half-day sessions, the forum covered the Alliance for Progress, the Inter-American system, political movements in Latin America and communications. The forum was organized by the OPC Inter-American Affairs committee.

The American press was criticized for its coverage of Latin American events by at least two of the panelists. One was Adolf A. Berle, Jr., former assistant Secretary of State. He said: "I have never seen worse reporting on Latin America than in the last few days."



Berle

Another critic of U.S. journalism was *Time* board chairman Andrew Heiskell who noted that: "The U.S. press... has little reason for complacency if it looks at its performance in the hemispheric dialogue."

## Quotes By Panelists

Panel A *Alliance for Progress*. Richard N. Goodwin, Deputy Asst. Secy. of State: "Failure could lead to the creation of neutralist, if not openly communist governments throughout much of the hemisphere. The cost of failure will be far higher than the cost of success." T. Graydon Upton, IADB: "The most important single aspect of the Alliance is...the imperative necessity of developing a dynamic ideology." Serafino Romualdi, AFL-CIO: "A series of projects should be stimulated immediately...to provide early and visible material benefits."

Panel B *Hemisphere Political Movements*. Dr. Luis Alberto Sánchez, Rector, San Marcos Univ., Peru. "Many Christian Democrat parties...have a surprising Marxist content...which allows local collabor-



Upton and Goodwin

The full proceedings plus interviews were taped by the Voice of America and Radio Free Europe, and complete tapes were obtained by WRUL and Foreign News Service. Radio Liberty, USIA-TV, stations WBAI, WKCR, WHOM and WNYC all had the Club's audio master control room and "loop" facilities at their disposal, through the cooperation of Bill Kling, chairman of the TV/Radio Consultation Committee.

The forum was designed to 'inform and create a sense of urgency regarding Inter-American problems among opinion-makers,' according to Gary MacEoin, committee chairman. Other committee members include Alberto Cellario, Bob Cole, Helen Hootor, Samuel G. Inman, Virginia Prewett Mizelle, Bill Mizelle, Elizabeth Fagg Olds, Columbia Rossi, Fortuna Calvo de Roth and Lucy Goldsmith Shore.

Forum dinner speaker Carlos Lacerda, governor of Brazil's state of Guanabara, proposed no less ambitious a way forward for the Hemisphere than "a Federation of the Americas."

"In Latin America, the tradition of diplomatic and mere formal unity may disturb instead of help," he said. "The federation of the Americas, however, has strong chances of success, if we begin by joining our ideas and resources."

ation with other Marxists." Dr. Donatello Herrera, Dominican Alternate to the UN: "The framework to sustain free institutions (is)...the philosophical premise maintained by Pres. Kennedy...that all people of this Hemisphere are entitled to a decent way of life." Dr. Jose Goldsack (Chile): "The basic problem of Latin America is poverty." Arturo Jauregui, ORIT Secy. Genl.: "Preparation for the Alliance for Progress must be made among unions."

Panel C *Inter-American System*. Amb. Adolf A. Berle Jr.: "The Inter-American System...must meet the crisis posed by Cuba, communism and poverty...It must



Nehemkis

Warning of widespread over-reliance on economic aid and agrarian reform, he said that, "The real revolution to come, the greatest revolution of all time, will be psychological... An international policy today must have, in the first place, the power of ideas."

Dr. Jaime Benitez, University of Puerto Rico Rector, at Tuesday's luncheon pointed to the major role of Latin American university students in politics as a deterrent to stable citizenship "of the middle class."

"This role has been valuable in overthrowing bad governments, but has been extremely inefficacious in providing the trained, able, dedicated personnel indispensable for the successful operation of progressive governments," he said. Send U.S. students to Latin American universities, he said, to gain "a feeling for the societies that will be so important in the years ahead."



Lacerda

At Wednesday's luncheon, Peter R. Nehemkis, Jr., Washington counsel of Whirlpool Corp., said, "There just isn't enough governmental money on this planet to supply Latin America's needs."

"Only by marshalling private capital—U.S. and Latin American, West European and Japanese—will the Alliance succeed in furnishing Latin America's enormous capital requirement."

Citing the post-Castro drop of private capital to Latin America (\$200 million in 1961 vs \$1 billion in 1957). Nehemkis said, "The answer lies in mobilization by the business community of its own unique

(Continued on page 5)

assume as far as humanly possible that the decisions of nations are not made under the threat of tommyguns or hunger but with reason and common sense." Amb. Roberto Campos (Brazil): "Latin America is trying to telescope into a single revolution the revolutions of the Western World." Amb. Jose A. Mayobre (Venezuela): "Fear of US intervention is still a political factor." AMB. Carlos Alejos (Guatemala): "Puerto Rico's Operation Bootstrap was a model for (Alliance) development."

Panel D *Our Images of Each Other*. *Time* board chairman Andrew Heiskell: "We are trading our Anglo-Saxon cliches for Latin cliches with a certain amount of money thrown in." Miss Muna Lee, State Dept.: "One of the most usual ways to blur the vision is by trying to focus on Latin America as a single...entity." Dr. A. Curtis Wilgus, U. of Florida: "Sense is what many Americans lack when they visit Latin America."



## BOOK FAIR (Cont'd from page 1)



VAUDEVILLE HIGHLIGHTS were supplied by (l. to r.) Bernard Sobel, Dave Mallen, Ed Webber, Ben Block, Georgie Price, Jack Waldron, Sen. Ed Ford, and Fred Hillebrand.

ers. Volumes were available to those present at a 20 per cent discount, with part of the proceeds going to the Club treasury. The long display table was manned by "salesclerks" Madeline D. Ross, Frances and Henriette Kish, and Beulah Harris. Punch and canapes were from recipes recommended by the culinary whizzes among the authors.

A capacity crowd filled the second-floor dining room for dinner, enjoying wine (courtesy of A. Ronald Schiller and Popular Wines of California) and a taste of old-time vaudeville which was arranged by Bernard Sobel, author of "A Pictorial History of Vaudeville."

The capsule version of a Palace bill included such vaudeville greats as Jack Waldron, "first of the stand-up comics;" Sen. Ed Ford at his senatorial best; Fred Hillebrand, songwriter and stage star who had whipped up a special song for the occasion; Dave Mallen, "The spirit of George M. Cohan;" and Georgie Price, who proved that his years as a Wall Street broker haven't impaired his touch as a blue-chip entertainer.

Some 35 authors present at the dinner were introduced by Anita Diamant Berke, chairman of the Book Night Committee, whose members include Adele Nathan, Robert S. Kane, Boyan Choukanoff, Fred Kerner, Wendell Sether, Dorothy Gordon and Betty Etter.

Lawrence G. Blochman, gourmet extraordinaire, gave a brief rundown of the dinner menu, made up of recipes from the OPCers' cook books; and John Barkham, reviewer for the Saturday Review of Literature Syndicate, stashed away his supply of critical adjectives and gave a blanket A-OK to all the books displayed.

## HEMISPHERE (Cont'd from page 4)

technological, financial and managerial resources for a massive assault upon a few critically important areas where the impact would be striking," (E.g., Central America).

"It should be made crystal-clear," he said, "that the wholesweep of the idea was to light a fuse and help detonate an explosion of economic growth--and then get out."

## Candidates by Petition

All six candidates for election nominated by petition have accepted the nominations, it was announced by Will Yolen. The six are: Joe Ruffner, for secretary; John de Lorenzi, for treasurer; Allyn Baum, Michael Crissan, Henry Gellermann and Watson Sims for Board of Governors.

OPC authors represented were: *Cyril Abels, Helen Alpert, Algernon Black, Art Buchwald, Bennett Cerf, Ben Lucien Burman, Dickey Chappelle, Bob Considine, Norman Cousins, Lawrence Fertig, Benjamin Fine, Charles Friedlander, John Guenther, Fannie Hurst, Victor de Guinzbourg, Richard de Rochemont, Dan James, Burnet Hershey, Alvin Josephy, Jr., Frank Kane, Robert S. Kane, Fred Kerner, Jerome E. Klein, Amelia Lobsenz, Alan Levy, John Le Vien, Jacques Lowe, Juliet Lowell, Nicole Maxwell, Nanette Kutner, Charles Markmann, Ruth Gruber Michaels, Edgar Ansel Mowrer, Charles G. Miller, Adele Nathan, Will Oursler, Harrison Salisbury, Charles Samuels, Sigrid Schultz, Irma Selz, Ralph Lee Smith, Bernard Sobel, Lowell Thomas, John Toland, Richard Tregaskis, James R. Ullman, Sam Waagenaar, Myra Waldo, Betty Wason, Lael Tucker Wertenbaker, Tom Whitney, Dorothy K. Whyte, and John Wilhelm.*



Artist's conception of terminal includes restaurant and additional parking facilities to be completed this spring.

## New TWA Chicago jet terminal is all new for you!

Now all TWA domestic and overseas jets use TWA's striking new terminal at Chicago's O'Hare International Airport. It's designed to save you time, serve you better—nine flight gates get you on or off your plane fast. Telescoping ramps, now being installed, keep you "indoors" all the way. The new carousel baggage system delivers your bag quicker than ever before. Next trip, save time *all the way*. Fly dependable TWA!

*Gordon Gilmore*  
Vice-Pres. Public Relations,  
Trans World Airlines





For the finest  
in photographic  
reporting...



**UNITED PRESS INTERNATIONAL**  
Commercial Photography Division

Official Photographers for the  
**OVERSEAS PRESS CLUB**

**WORLD HEADQUARTERS**  
220 East 42nd St., New York 17, N. Y.  
Murray Hill 2-0400

Roy Mehlman, Director

## PLACEMENT

New York City

No. 575 FOREIGN OPERATIONS MANAGER

Must have successful sales management exper. selling in foreign countries — preferably with a service product such as publishing, advertising, films, broadcasting, air travel, management consulting, etc.

Should have experience establishing businesses in foreign countries.

Salary: \$25,000-30,000 plus.

No. 580 General mgr. for daily trade paper. Must have exper. in all phases of publishing including labor relations, & financial & production end. Exper. with daily newspaper in this area preferred. Salary to \$15,000.

New York City (vicinity)

No. 577 Suburban hospital in N.Y.C. area needs someone to be in charge of PR, community relations & fund raising. Salary around \$10,000.

If you are registered with the OPC Placement Committee and wish your resume presented to employers for jobs listed above, or otherwise available, or wish to register with us for assistance in job placement, please write or address Miss Alice Roberts, Executive Secretary, Placement Committee, at the OPC, 54 West 40th St., New York 18, N.Y. Write or phone (LW 4-3513 or the OPC number LW 4-3500, if there is no answer) to let the Committee know of jobs available. We can assist only OPC members in finding jobs.

Stephen E. Korsen, Chairman

## PRESIDENT'S COLUMN

This begins a final report to the membership. In it, I expect to express some of my hopes for our Club, as well as discuss operations during the past two years.

First — I believe this should remain an Overseas Press Club, in name, orientation, and leadership. Its origin and present role as a club of foreign correspondents, and its attention to world news coverage, are what set it apart from other press clubs.

However, I believe strongly that the Overseas Press Club should — and *must* — have the active support and participation of the working newsmen of New York City, regardless of their overseas service. One of the Club's great gains, in my opinion, is that it has attracted some 600 new members in the past year. More than 75 percent are working newsmen. Any argument that these members have diluted the membership or purposes of the Club runs counter to my idea of what our Club should be.

Second — I hope you will agree that our Club has grown in stature and prestige. It is now recognized by the State Department as an established port-of-call for visiting heads of state, as well as for all groups of visiting newsmen. We have established an Overseas Press Club Foundation, for further broadening of the Club's professional activities. And programs such as our recent two-day seminar on hemisphere problems and our annual College Editors' Conference — larger this year than ever before — are representative of activities that no other press club attempts to match.

We now occupy a building more than four times as large as our former headquarters. It was purchased for less than the sale price of our old properties. It is debt-free. And much has been done since last April to renovate and improve it, and to provide the solid beginnings for its development into a true World Press Center.

Some of the old intimacy has been lost, and I regret it as much as anyone. It is also true that we have operated at a loss during our transition year. But the decision to sacrifice some intimacy to growth was necessarily made when we set out three years ago to raise money for a World Press Center. And losses during the transition year were to be expected. I believe we have held such losses to a minimum.

Finally — it is my hope, and I am sure it is yours, that the present election campaign will be conducted in a spirit that will serve the best interests of the Club, and that all members will give wholehearted support to the new administration. This is a Club with great potential.

John Luter

## YOUR INCOME IS YOUR MOST VALUABLE POSSESSION,

protect it with the group disability insurance program of  
**The OVERSEAS PRESS CLUB OF AMERICA, INC.**

### FEATURING:

- Lifetime Benefits for Accidents
- Five Year Benefits for Sickness
- House Confinement Never Required
- World-Wide Coverage

Provides monthly benefits of \$100; \$200; \$300; and \$400.  
Optional hospital and surgical benefits also available.  
Select the plan best suited for you.

Only exclusions: suicide; military service; war;  
non-commercial flying; and pregnancy.

For  
Members  
Only



Mutual Benefit Health & Accident Association  
Home Office — Omaha, Nebraska

Endorsed and  
Recommended  
by your Club.

The Largest Exclusive Health & Accident Company in the world.  
For additional information on benefits and premiums call or write:

OR 9-8200

Ted E. Mendocha, Mutual of Omaha  
417 Fifth Avenue, New York 16, N.Y.



## PEOPLE & PLACES

**TRAVELING:** Oliver Gramling, Louis J. Kramp and Fred L. Strozier, all of AP, left yesterday for Chicago to attend annual convention of Nat'l. Assn. of Broadcasters . . . . Duncan Edwards left Rome for Cairo March 18 — then to Nubian country to photograph Abu-Simbel temples for agent, Free Lance Photographers Guild, NYC.

**BOOKS:** The Golden Guide to Flowers and Roses, edited by John Strohm, published by Golden Press, is just off the press . . . . Benjamin Fine, NANA education editor, is having two books published this Spring: "The Modern Family Guide to Education" in May (Doubleday); and "Teaching Machines" in June (Sterling Publishing Co.). . . .

**ARTICLES:** Two pieces by Alan Levy: "Mecca in Midtown," about Radio City Music Hall, in April issue of Show; and "Today's Writing: Art or Seance?" about ghostwriting, in Spring issue of Paperback Review . . . . Jim Winchester has an article "The Soviets' Little-Known 'Wet War'" in April Reader's Digest which also contains pieces by Karl Detzer, George Kent, Bill Nichols and Henry J. Taylor . . . . Carl Bakal has a profile of Leo Cherne in April issue of True . . . . David Binder had an article entitled "Are We Really Standing Firm in Berlin?" published in March 15 issue of The Reporter.

**RADIO/TV:** Dorothy Gordon has been invited by the Seattle World's Fair to broadcast three Youth Forums on overall theme "Dipping Into the 21st Century." She goes there the first two weeks in May.

**NEW POSTS:** Albert Durante, formerly promotion and PR director for TV at J. Walter Thompson, has joined Bermingham, Castleman & Pierce, Inc., as executive veep and member of the board.

**LECTURES:** Hal Lehrman, author and correspondent, gave three lectures on the current N. African and Mideast situations to forums in New Haven, Schenectady and Quebec . . . . Bud Kane, financial information specialist with the Small Business Administration, began a series of lectures at American University's School of Business Journalism March 28, discussing the role of the "Business Press in Today's Financial Community."

### CLASSIFIED



**SUMMER RENTAL:** Weston, Conn. 7-room country house, 2 baths, large, modern kitchen, garden on 4 acres, 20 min. to beach, fast commuting, completely furnished. \$1,500. May 28 — Sept. 4. Tele: LO 5-4856.

**APARTMENT AVAILABLE** May 1 — Sept. 1. East 30 St. Fully furnished, charming 2½ rooms. Air-conditioned, TV, radio. Suitable single or double. Tele: OR 9-9124, mornings.

## Egg in Your Biere, i.e. OPC Charter to Paris

Members day-dreaming of OPC's Flight to Paris should hop to it quickly and avoid another waiting list. Leaving Idlewild for Paris on Friday, May 18, 9:00 p.m., and returning from London to New York on Sunday, June 17 (lv. 12:15 p.m. London Time), a member is able to work the day he leaves and get home Sunday afternoon ready for work on Monday. The magic is a BOAC Boeing 707 jet.

Round trip fare is \$285 (less if sold out); and members are invited to three cocktail parties arranged especially for them. The first, a champagne send-off by BOAC; the second, an OPC round-up in Paris (May 19); and the third will be a round-up in London (June 16). Add to this superior food, special service and the experience of flying with other OPCers. Only members and spouses eligible. (Spouse must be accompanied by member). Send \$285 at once to OPC Charter Travel.

\* \* \*

Adding an extra fillip to this year's charter trip, the German Government will play host to a limited number of members on the flight for an all expense-paid, three-day round trip to Berlin from Paris, leaving Thursday, May 24.

## Koppers Company, Inc.

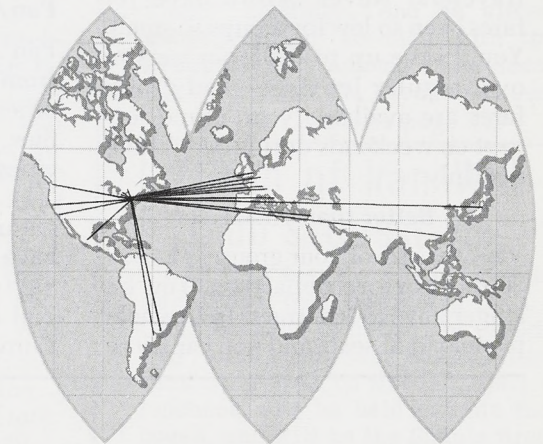
is a leading producer of plastics, tar products, chemically-treated wood, coke and dyes. The company also is a major builder of steel mills and other heavy industrial facilities. A research-minded organization geared to furnish diversified products and services to industry, Koppers has headquarters in Pittsburgh and plants throughout the U.S.

*Helping tell the story of  
Koppers Company, Inc. and other  
business leaders is the business of*

## Burson-Marsteller associates

New York • Chicago • Pittsburgh • Toronto  
Geneva • London • Brussels

PUBLIC RELATIONS



**ASSIGNMENT OVERSEAS?** Our offices in major cities throughout the world help you keep in touch with financial events as they happen. In New York: Henry Gellermann, Director of Public Relations, Dlgy 4-3600.

## BACHE & Co.

Founded 1879  
36 Wall Street, New York 5, N. Y.



Now on Pan Am Jets



# NEW LOW GROUP FARES TO EUROPE

as low as

**\$274**

Per Person, Jet Economy Round Trip from New York

Revolutionary low Jet fares—long sought by Pan Am—make travel to Europe, the Middle East and Africa truly economical!

Pan Am's new group Jet fares are offered to groups of as few as 25 travelers! Never before have Jet fares been so low for groups so small. You'll save up to \$285 per person over regular Jet fares—and group fares are available year 'round, except on weekends during May, June and July.

#### Better than charters

Vary the size of your group as late as 30 days before departure. You no longer have to "contract" for a whole planeload of seats and you can fly to

cities all over Europe, with liberal stopover privileges at no extra fare. You are assured of reliable departures and arrivals throughout your trip. And your low group fare includes all the renowned Pan Am service you'd enjoy at full fare.

#### Pan Am adds these important extras!

Pan Am offers you more Jet flights from the U.S. to Europe than any other airline. What's more, Pan Am flies Jets direct to more European cities (21) . . . from more U.S. cities (11) . . . than any other airline. So, naturally, Pan Am is most likely to have a flight, both going and returning, when and where you want it. You can start your vacation in one European city, return from another.

#### What kinds of groups qualify?

Pan Am's low group Jet fares are available to organizations and groups of many kinds, and eligibility is easy to establish. But you must request reservations at least 30 days before departure date. We urge church groups and clubs, business, fraternal and social organizations to see a Travel Agent for full details.

New low group fares\* will save up to \$285 per person! Sample round trip Jet group fares, per person:

\*Subject to Govt. approval  
†Jet service to Shannon eff. April 29

New York-Shannon†	\$274
Baltimore/Washington-Paris	\$357
Boston-Rome	\$378
Chicago-Frankfurt	\$422
California-London	\$584
New York-Johannesburg	\$813
Piston fare, New York-London, \$278	



Enjoy the Priceless Extra of Experience  
on the World's Most Experienced Airline

FIRST ON THE ATLANTIC . . . FIRST ON THE PACIFIC . . . FIRST IN LATIN AMERICA . . . FIRST 'ROUND THE WORLD